

# **DIGITAL DESIGNER – MID-LEVEL or SENIOR LEVEL (M/W/D)**

## **Stellenbeschreibung**

### **THE BRAND**

Based in Munich, Germany, ikoo is synonymous for *haircare with attitude*. We believe that hair is a reflection of our identity that is both personal and public. With that in mind, we want to redefine haircare by creating an entirely new and innovative brand experience around the topic of hair.

We create trendy and stylish products that not only perform, but look good too. Every year we have something new on the table and in this position, you will have a chance to be part of this growth.

### **THE WORK**

- Assist the execution of creative concepts and key visuals
- Create and develop designs for digital platforms i.e. campaigns, banners, & newsletters as well as in photography and photoshoots
- Content management and creation for social platforms and the website
- Create visuals for presentations
- Collaborate with the creative and marketing team to deliver top designs
- Assist in print collateral such as flyers, POS, and posters

### **YOU**

- 3-4 years professional experience in an agency or company
- Design, Communications, or Media Degree
- Fluent in the Adobe Creative Suite
- Mastery of typography, layouts, & graphic design
- Illustration and motion design skills a plus
- Ability to work precisely under pressure and within tight deadlines in a fast-paced environment
- Fluency in English. German a plus. And any other language a plus.
- Basic understanding or interest in the beauty industry & brands
- Team player, passionate, & a self starter

**THE PERKS**

- Passionate and encouraging work environment
- Working with a young, dynamic, and international team
- Flat hierarchies & flexible structure
- Great opportunities for growth and development especially in the beauty or consumer goods industry

**Start Date: ASAP**